



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Approve Arts Grants for Fiscal Year 2012/13 (\$34,000)
MEETING DATE: August 1, 2012
PREPARED BY: Parks, Recreation and Cultural Services Interim Director

RECOMMENDED ACTION: Approve arts grants for Fiscal Year 2012/13 in the amount of \$34,000.

BACKGROUND INFORMATION: The City Council appropriated \$36,500 for arts grants in the 2012/13 fiscal year. The Lodi Arts Commission, which manages the arts grant program for the City, accepted grant applications for FY 2012/13 through May 1, 2012.

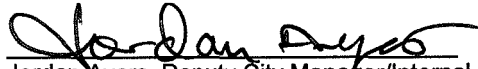
Eleven grant applications were submitted. A Lodi Arts Commission review panel screened and scored the applications, which were then reviewed by the entire commission. At its July 11, 2012 meeting, the Arts Commission voted to recommends the City Council approve the following 10 arts grants in the amount of \$34,000 (details attached):


- Central Valley Youth Symphony, \$5,500
- Changing Faces Theater Company, \$10,000
- Lodi Arts Foundation, \$1,000
- Lodi Community Art Center (three grants), \$5,500
- Lodi Public Library Foundation, \$1,000
- Sandhill Crane Association, \$1,500
- Red Circle, \$4,500
- Stockton Symphony Association, \$5,000

The Arts Commission will fund mini-grants with the remaining \$2,500 throughout the fiscal year.

FISCAL IMPACT: Funding of \$36,500 appropriated in FY 2012/13 budget.

FUNDING AVAILABLE: 100431.8021.7 Donations-Arts Grants


 Jordan Ayers, Deputy City Manager/Internal Services Manager


 Jeff Hood
 Interim Director of Parks, Recreation and Cultural Services

APPROVED:


 Konradt Bartlam, City Manager

**LODI ARTS COMMISSION PROJECT GRANTS
2012 - 13 PROGRAM CYCLE
SUMMARY OF GRANT APPLICATIONS**

Group Name: Central Valley Youth Symphony Association (CVYSA)

Art Form(s): Music

Grant Request: \$7,000

Project Expenses: \$ 14,500.00

Previous Funding: 2001/02 - \$10,000.00; 2004/05 - \$5,000.00;
2004/2005 - \$1,500.00 (Mini Grant); 2005/06 - \$5,120.00; 2007/08 - \$6,336.00;
2008/09 - \$6,048.00; 2009/10 - \$6,336.00; 2010/11 - \$5,000; 2011/12 \$5,000.00

Recommended for Funding 2012/13: YES Award: \$5,500

Project Name: "Young Musicians Celebrate an American Classic"

Project Description: CVYSA collaborating with the Lodi Children's Chorus will perform selections from the Rodgers and Hammerstein American Classic, Oklahoma. The concert will be free to all 18/under with invitations to Lodi schools, preschools and others who offer children's activities.

Benefit to the Community: This planned concert will give all of the members of our Lodi community a chance to enjoy symphonic and Broadway music performed by a symphony orchestra with vocals. This grant proposal will also make this music available free of charge to all those 18 years and under... This project gives an opportunity to our young musicians to give to their community and to inspire other young musicians.

Group Name: Changing Faces Theater Co. (CFTC)

Art Form(s): Theatre

Grant Request: \$12,000.00

Project Expenses: \$71,100.00

Previous Funding: 2006/07 - \$9,671.00; 2007/08 - \$12,000.00; 2008/09 - \$16,952.00;
2009/10 - \$4,250.00; 2010/2011 - \$7,500; 2011/12 - \$9,000.00

Recommended for Funding for 2012/13: YES Award: \$10,000.00

Project Name: "A Midsummer Night's Dream"

Project Description: Changing Faces Theater Company will stage an outdoor production of Shakespeare's *A Midsummer Night's Dream*, with a cast and crew of approximately 80 students from elementary school through college, in 2013.

Benefit to the Community: CFTC is immensely excited about the choice of *A Midsummer Night's Dream*. It is one of Shakespeare's most accessible to young performers and audiences of all ages. Many students and adults are wary of Shakespeare, believing his plays to be "boring" or "too hard" – the result, often, of a too-academic introduction to his works. Onstage, his fascinating characters, skillful storytelling, and beautiful language are mesmerizing, and CFTC is eager to share this extraordinary playwright and this lively play with its audiences.

Group Name: The Lodi Arts Foundation

Art Form(s): Visual *Art*

Grant Request: \$2,300.00

Project Expenses: \$6,320.00

Previous Funding: 2010/11 - \$1,500.00; 2011/12 - \$1,000.00

Recommended for Funding 2012/13: YES Award: \$1,000.00

Project Name: First Friday Art Hop

Project Description: This is a free monthly citywide art walk that provides opportunities for artists to exhibit their work to new and diverse audiences. The public can “hop” from location to location, meet the artists, socialize and enjoy the refreshments. Live music may be provided. This grant will be used to provide brochures for all of the participants in the Art Hop which is currently at 11.

Benefit to the Community: This project provides a significant value to the community and to the artists by bringing diverse groups together and providing a sense of community and identity to Lodi. Through art we have a universal “language” that allows us to communicate ideas within and between cultures, nourishes creativity and is a pathway to success in other aspects of life. Supporting the artists and the participating businesses helps to invigorate the local economy for the benefit of our collective future.

Group Name: Lodi Community Art Center

Art Form(s): Visual *Art*

Grant Request: \$5,000

Project Expenses: \$13,000.00

Previous Funding: 2005/06 - \$2,080.00; 2006/07 - \$2,273.00; 2007/08 - \$4,650.00; 2009/10 - \$3,400.00; 2010/11 - \$5,000.00 (various grants); 2011/12 \$4,000.00

Recommended for Funding for 2012/13: YES Award: \$3,000.00

Project Name: 2013 Lodi Spring Art Show Preview Night Benefit

Project Description: Our Spring ~~Art~~ Show will have a Preview Night Benefit with all proceeds from ticket sales dedicated to benefit our local (LUSD) public High Schools’ art programs, classroom materials, and supplies.

Benefit to the Community: Keeping art classes available to our kids helps develop new artists and thereby generating more art for our society. The more public awareness and support for our kids we can generate, the more our community will value the art produced here. Keeping our local businesses aware of art will help improve their interest in art in promoting Lodi itself. We strongly believe in promoting public and private art is important all communities.

Group Name: Lodi Community Art Center

Art Form(s): Visual **Art**

Grant Request: \$1,000.00

Project Expenses: \$1,800.00

Previous Funding: 2009/10 - \$2,150.00; 2010/11 - \$5,000.00 (various grants); 2011/12 - \$4,000.00

Recommended for Funding for 2012/13: YES Award: \$1,000.00

Project Name: Paint Lodi 2012

Project Description: LCAC will sponsor an event for local artists to paint scenes of Lodi during the last week of September 2012. Cash and merchandise prizes will be awarded to winners at a September 30 display and public judging event.

Benefit to the Community: Through local media, contacts with schools and local artists, we think we can get a lot of people painting scenes of Lodi and will display them at our Gallery during October, which is free to the public. We will try to get involvement of local businesses through the Lodi Chamber of Commerce and Downtown Lodi Business partnership to help spread the word and promote public art activity. We will involve young artists through our publicity with schools. By artists of all levels from beginner to professional, we will create an event that is enjoyable for participants and the public, since they will choose the prize winners. Our fees will be modest - \$10.00 for adults per entry and \$1 for those under 18.

Group Name: Lodi Community Art Center

Art Form(s): Visual **Art**

Grant Request: \$4,000.00

Project Expenses: \$4,000.00

Previous Funding: 2009/10 - \$4,250.00; 2010/11 - \$5,000.00 (various grants) 2011/12 - \$4,000.00

Art Form(s): Visual Fine Arts

Recommended for Funding for 2012/13: YES Award: \$1,500.00

Project Name: Student Gallery and Scholarships

Project Description: "The LCAC Student Gallery provides a venue for local high school students to exhibit their work for a month. We provide awards for each month for 1st, 2nd and 3rd place winners. We also provide scholarships for graduating student in local high schools.

Benefit to the Community: "By displaying student work, we remind the public of the value of art training. We work to encourage support of art programs in our schools. By encouraging art students, we are helping to keep art alive in our communities and also help insure future artistic creations from which we all benefit. Through our publicity efforts, we bring people in contact with our young artists.

Group Name: Lodi Public Library Foundation

Art Form(s): Theatre

Grant Request: \$1,000.00

Project Expenses: \$1,000.00

Previous Funding: 2010/2011 - \$2,000.00; 2011/2012 - \$1,500.00

Recommended for Funding for 2012/13: YES Award: \$1,000.00

Project Name: Lodi Public Library Adult Readers' Theater Troupe

Project Description: The project will create an Adult Readers' Theater Troupe that provides dramatic programming to audiences in and outside the library. The programs will feature stories from children's literature and promote the library and reading throughout the community.

Benefit to the Community: The project will introduce the dramatic form of readers' theater to the community. The performances at the library story times will be free to the public.

Performances at various nursing homes and schools will expose seniors, school children and their relatives to the art form. Exposure to new and different art forms is broadening. Copies of the scripts will be added to the library's collection of readers' theater scripts available for checkout by library card holders.

Group Name: Lodi Sandhill Crane Association (LSCA)

Art Form(s): Visual Art

Grant Request: \$1,500.00

Project Expenses: \$1,500.00

Previous Funding: 2009/10 - \$1,700.00; 2010/11 - \$1,500.00; 2011/12 - \$1,000.00

Recommended for Funding for 2012/13: YES Award: \$1,500.00

Project Name: Sandhill Crane Festival Art Show

Project Description: The Lodi Sandhill Crane Association is requesting a Lodi Arts Commission Arts Grant to provide support for the 2012 Sandhill Crane Festival Art Show. The Art show will display approximately 90 entered pieces and student art from 2 local classrooms.

Benefit to the Community: The Art Show provides members of the community an opportunity to view artwork from well-known and talented local artists, at no charge. The Art Show is also an opportunity for community members to learn about and appreciate Sandhill Cranes and other local wildlife through art. Attendees can experience and benefit from art in other forms at the Festival... We typically have strong sales from the Art Show, which encourages and helps support the artists.

Group Name: Red Circle

Art Form(s): Dance

Grant Request: \$10,000.00

Project Expenses: \$12,710.00

Previous Funding: 2009/10 - \$8,500.00; 2010/11 - \$5,000.00

Recommended for Funding for 2012/13: YES Award: \$4,500.00

Project Name: Father's Day Powwow

Project Description: The purpose of this project is to produce a 1 day Native American Powwow to educate and promote our culture and preserve our traditions. This event is open to the public.

Benefit to the Community: Funds raised this year at the Powwow as they have in the past, have allowed us to travel to schools, and other events to perform our Native dances for schools and Cultural Days that could not afford them.

Group Name: Stockton Symphony Association

Art Form(s): Music

Grant Request: \$5,000.00

Project Expenses: \$20,553.00

Previous Funding: 2001/02 - \$9,542.00; 2003/04 - \$4,006.00; 2004/05 - \$7,000.00; 2005/06 - \$1,000.00; 2008/09 - \$2,500.00; 2009/10 - \$2,500.00; 2010/11 - \$5,000.00; 2011/12 - \$5,000.00

Project Name: Dancin' in Your Seats – Steppin' Out Concerts

Recommended for funding for 2012/13: YES Award: \$5,000.00

Project Description: The Stockton Symphony performs two one-hour concerts in Lodi for 4th and 5th grade students who are bused to Hutchins Street Square – the culminating event of an inter-active music education program that introduces students to classical music and the symphony.

Benefit to the Community: Due to the recession and the fiscal crisis in San Joaquin schools, school music programs have been cut and students have fewer opportunities to be exposed to classical music or to study a musical instrument or play in a band or orchestra. The Steppin' Out concerts can help to fill the gap and keep music alive for the students —allowing them to see music in action, to hear symphonic repertoire, and to experience a live concert in a real concert hall. Students go home and talk about their experience with their parents0helping to increase interest in and participation in the arts.